

# **GOLDEN MOMENTS** **NEWSLETTER**

**Fall 2020**



---

Grand Island Kearney Omaha Lincoln Sumner Hastings

---



Greetings,

I hope this letter finds you safe and healthy during this unusual fall. Even though Nebraska football is starting late and school looks different, there are some signs that our country is slowly getting back to normal while navigating the uncertainty and stress caused by COVID-19. During this tumultuous last seven months, I truly feel that Five Points Bank, a community bank, was able to prove its added value to its customers and differentiate itself from its larger competitors during the pandemic crisis.

Our customer centric mentality to aid small businesses was demonstrated by the 1,076 PPP loans that the Five Points Bank system funded to its business customers. Our dedicated team members proved how important their customers were to them over a three-week period of nights and weekends processing these loans. Five Points Bank was able to fund these PPP loans in an expeditious manner the first day the SBA portal was open in contrast

to many of the big banks who refused to take applications early on because they were bogged down in figuring out the process. Five Points Bank funded over \$152,000,000 worth of PPP loans. Given the fact that in a normal year Five Points Bank funds a little over 500 loans, the 1,076 that were funded in a three-week period was an incredible accomplishment by our team. This accomplishment proves how proud our team members were to aid their business customers in their time of need, and it demonstrated the bank's commitment and dedication to the cause of helping keep our local economy stable during COVID-19.

Furthermore, Five Points Bank's size, local decision making, and "forge forward" attitude has enabled our bank to take substantial precautions to protect our, customers, team members, staff, and officers safe while avoiding the disruptions that have occurred to many individuals banking at larger banking institutions. The majority of our staff has worked "in bank" locations throughout the pandemic. As many of the larger banks' employees continue to work from home, which in many cases has caused long customer service wait times and slow decision-making turn around, our bank has had its entire staff "in-bank" since June 15th. Our "in bank", "in person" mentality has allowed Five Points Bank team members to continue to provide quick decision "turn-arounds", promptly return phone calls, and provide very prompt customer service response throughout the pandemic.

Not only am I extremely proud of how our team rose to the occasion while processing the PPP small business loans, but I hope that our customers have noticed and realized how Five Points Bank has "forged forward" and differentiated itself from its competitors. Throughout this crisis, we have been and will continue to be a customer centric bank that will strike a balance between safely navigating through the pandemic and continuing to live up to its name, "The Better Bank".

Sincerely,

Kristen Marshall Maser,  
Vice Chairman  
Five Points Bank



Greetings Golden Club Members,

I'll start with one of the biggest understatements I've ever made. I am ready to be done with the COVID-19 situation! This year has been a great challenge to every segment of our community, without question.

Five Points Bank of Hastings is fully committed to help our community bounce back from the economic damage inflicted by the COVID-19 episode. Most significantly we were very active in providing over \$31 Million in PPP loans to help our business customers survive the government dictated shutdown periods. I have great confidence in the spirit and tenacity of Nebraskans to overcome adversity through hard work and unity.

Unfortunately, one of the victims to COVID-19 is our annual Golden Club Holiday Luncheon. I have made the decision to postpone our December event to a later date, potentially April. Holding a group gathering of 700+ people in the Fairgrounds building is not prudent, at least until a widely distributed vaccine or other curative solution is available. We value each and every one of you and I would have great regret if our Holiday Luncheon resulted in a spread of the virus. On a related note, I look forward to restarting our monthly Golden Club movie event. I am working with theater management to come up with a social distancing plan to do this safely and will keep you informed as to progress on this.

You have my pledge we will continue to support our community and provide great customer service to the absolute best of our ability. I have great confidence South Central Nebraska will survive and thrive.

Terry Anstine, President



### **Initiate/Update Estate Plan**

The Covid-19 Pandemic created a significant increase in individuals trying to update their estate plans. The problem was that the normal procedures for Notarizing and Witnessing documents became a challenge while trying to practice social distancing. As many directed health measures have been relaxed, now is the time to review your estate plan. I urge you to contact your attorney or estate-planning professional to make sure everything in your estate plan is current and clearly states your intentions. The window of opportunity exists now for most people to initiate their Estate Plan if they do not have one. The most important message I can convey to you is do not put off Estate Planning. When

the estate planning process is complete, you will have peace of mind. We do not know what the future holds for Covid-19, so PLEASE take the initiative to contact an estate-planning professional. If you have questions about estate planning issues, please contact Five Points Trust Department at 308-389-8816.

Mike Kneale | VP & Trust Officer  
Five Points Trust Department  
308-389-8823



Dear Golden Club Members,

I have been going through all of the past Golden Club newsletters. I found a statement made by Mr. Marshall in 1996, "If we don't take care of our Grand Island customers, we have no customers. If we don't take care of the community of Grand Island, we have no market. We depend on Grand Island and we hope Grand Island depends on us." I know this statement and philosophy continues and extends to the customers and communities in all of our markets. The Golden Club account started when the bank opened in 1971. In 1994, the first issue of the Golden Moments Newsletters went out. The newsletters have chronicled the growth and changes in the bank and Financial Services Department while holding true to the above statement.

Many of you have heard over the years that the Golden Club Holiday Luncheon started in 1981 in a small room at the Midtown Holiday Inn with a very small gathering. As the Golden Club customer base expanded (or rather exploded) the rooms and venues got larger. Some years there would be a blizzard the day and evening before the luncheons, but it always cleared up enough for the luncheons to go on. The luncheons have never been cancelled. This year will be year 39. In a normal year, we would have served 4,000 of our valued customers across the markets. As we all know, this year is not normal. I do not think COVID is going to clear up like the snow blizzards did. Your safety is our biggest concern and we will not risk anyone's health. While we will not be together, we still wanted to show our appreciation to all of you. Each of the Five Points bank markets are working with their vendors to provide a Holiday Event for Golden Club Customers. Five Points Bank of Hastings is hoping for a spring event in 2021. You will be receiving communication with the details of the event in your area.

Interest on your checking account, free movies, travel, cookies, calendars and Holiday parties may have brought you in the doors. You recognized the great benefits Five Points has for the Golden Club account and the excellent customer service we provide. We appreciate those of you who started with the checking account and have expanded into other banking relationships. If you are not using your Golden Club account, I encourage you to do so. The Personal Bankers at each location can help you make any necessary changes. We want you to feel "taken care of". It's been part of our bank since 1971.

The Grand Theatre in Grand Island held our first Golden Club movie in July 2005. Hastings, Kearney, Omaha and Lincoln have all incorporated a Movie event in their markets. Fifteen years of monthly entertainment is one more way we are taking care of you and thanking you for using your Golden Club Account.

I am sad I will not get to see all of you, catch up on your families and what you have been doing. I have taken calls and inquiries about when we might start the trips and movies again. I am as excited as you are to get those back. As soon as we can safely be together again, information will be sent by e-mail, newsletter and text messages.

Take care and stay healthy,

Linda Green, Golden Club Director

## The Shape of Economic Recovery



On June 8, 2020, the National Bureau of Economic Research (NBER), which has official responsibility for determining U.S. business cycles, announced that February 2020 marked the end of an expansion that began in 2009 and the beginning of a recession.<sup>1</sup> This was no great surprise considering widespread business closures due to the coronavirus pandemic and the resulting spike in unemployment, but it was an unusually quick official announcement.

The NBER defines a recession as "a decline in economic activity that lasts more than a few months," so it typically takes from six months to a year to determine when a recession started. In this case, the NBER's Business Cycle Dating Committee concluded that "the unprecedented magnitude of the decline in employment and production, and its broad reach across the entire economy," warrants the designation of a recession, "even if it turns out to be briefer than earlier contractions."<sup>2</sup>

The first official estimate for the second quarter will not be available until July 30, but the Federal Reserve Bank of Atlanta keeps a running estimate that is updated based on incoming economic data. As of July 9, the Atlanta Fed estimated that GDP would drop at a 35.5% annual rate in the second quarter.<sup>4</sup> By comparison, the largest quarterly drop since World War II was 10% in the first quarter of 1958, followed by 8.4% in the fourth quarter of 2008.<sup>5</sup>

### By the letters

Economists traditionally view economic recessions and recoveries as having a shape, named after the letter it resembles.

**V-shaped**-a rapid fall followed by a quick rebound to previous levels. The 1990-91 recession, which lasted only eight months and was followed by strong economic growth, was V-shaped. This type of recovery would require control of COVID-19 through testing and treatment, a quick ramp-up of business activity, and a return to pre-recession spending habits by consumers.<sup>8 9</sup>

**U-shaped**-an extended recession before the economy returns to previous levels. The Great Recession, which lasted 18 months followed by a slow recovery, was U-shaped. If COVID-19 takes longer to control and the economy does not bounce back as expected in the third quarter, the current recession could be prolonged.<sup>10 11</sup>

**W-shaped**-a "double-dip" recession in which a quick recovery begins but drops back sharply before beginning again. The U.S. economy experienced a W-shaped recession in 1980-82, when a second oil crisis and high inflation triggered a brief recession, followed by a quick recovery and another recession sparked by overly aggressive anti-inflation policies by the Federal Reserve. This type of recession could occur if a second wave of COVID-19 forces businesses to shut down again later in the year, just as the economy is recovering.<sup>12 13</sup>

**L-shaped**-a steep drop followed by a long period of high unemployment and low economic output. The Great Depression, which lasted 43 months with four straight years of negative GDP growth, was L-shaped. This is unlikely in the current environment, considering the strength of the U.S. economy before COVID-19 and the unprecedented economic support from the Federal Reserve.<sup>14 15</sup>

## A swoosh

In the July Economic Forecasting Survey by The Wall Street Journal, which polls more than 60 U.S. economists each month, 13.0% of respondents thought the recovery would be V-shaped, 11.1% expected it to be W-shaped, 5.5% indicated it would be U-shaped, and none thought it would be L-shaped.<sup>16</sup>

The vast majority — 70.4% — believed the recovery would take a "Nike swoosh" shape, which suggests a sharp drop followed by a long, slow recovery.<sup>17</sup> This view factors in the possibility that businesses may be slow to rehire, and consumers could be slow to resume pre-recession spending patterns. It also considers that some businesses may be impacted longer than others.

While the general consensus suggests that the duration of the actual recession may be brief, it is much too early to know the true shape of the recovery. However, the economy will recover, as it has in even more challenging situations. All of these projections indicate that a key factor in determining the shape of recovery will be control of COVID-19. Beyond that, the underlying question is whether the virus has fundamentally changed the U.S. and global economies.

If you have questions or concerns regarding your personal finances during our current economic state, please contact Bruce Lear or Casey Rossiter at (308) 389-8770 to set up an appointment.

1-2, 8, 10, 12, 14) National Bureau of Economic Research, June 2020

5, 15) U.S. Bureau of Economic Analysis, June 2020

4) Federal Reserve Bank of Atlanta, July 9, 2020

16-17) The Wall Street Journal Economic Forecasting Survey, July 2020

9, 11, 13) Forbes Advisor, June 8, 2020

19) The Wall Street Journal, May 11, 2020

Securities are offered through American Portfolios Financial Services, Inc. ("APFS"), member FINRA/SIPC. Advisory services offered through Novem Group, an SEC Registered Investment Advisor. Five Points Financial Services is independent of APFS and Novem Group. APFS, Novem Group, and Five Points Bank are unaffiliated entities.



Happy Fall, Golden Club Customers!

Fall is right around the corner and although this year has brought many changes, it is refreshing to see the trees begin to turn and the beautiful fall colors that always appear. Fall brings a time of thanksgiving, family, and food. While this fall may have its own unique changes, I hope you still take some time to reflect on all that you are thankful for and remember to find the good whenever possible. We here at Five Points Bank are extremely thankful for all of you and for the trust that you place in us as your financial institution. If there is ever anything we can do to help with your banking needs please give your local Five Points Bank a call and we would be happy to help. Wishing you all an enjoyable fall!

Amanda Coleman

# Tracey's Tidbits



Happy Fall everyone!

I hope that you are all staying healthy and safe. It has been a rough few months for our world. We miss seeing you, our customers at the bank or at the movies. As we prepare for Husker Football to return, it FINALLY seems like a little taste of normal. Go Big Red! Even though we are not able to travel or provide the monthly movies at this time, we are planning for our holiday luncheon on December 4, 2020. This year will look a little different from years past, but watch your mail for the information. Take care and hope to see you all again soon.

Tracey (aka Grandma!)



Happy "Out of the Ordinary" Fall—

Can time fly and stand still at the same time? Fall is here along with back to school, cooler weather and now a football season. Summer went by so fast this year even with life moving at a slower pace. Who would have ever thought that we would not be enjoying everyone's company. COVID-19 has changed a lot of things, but one has stayed the same: How grateful we are to have you as a Golden Club customer. We look forward to the time when we can all meet again in person.

I hope everyone enjoyed their Grandparents Day! "Blessed are those who spoil and snuggle, hug and hope, praise and pamper, laugh and listen. For they shall be

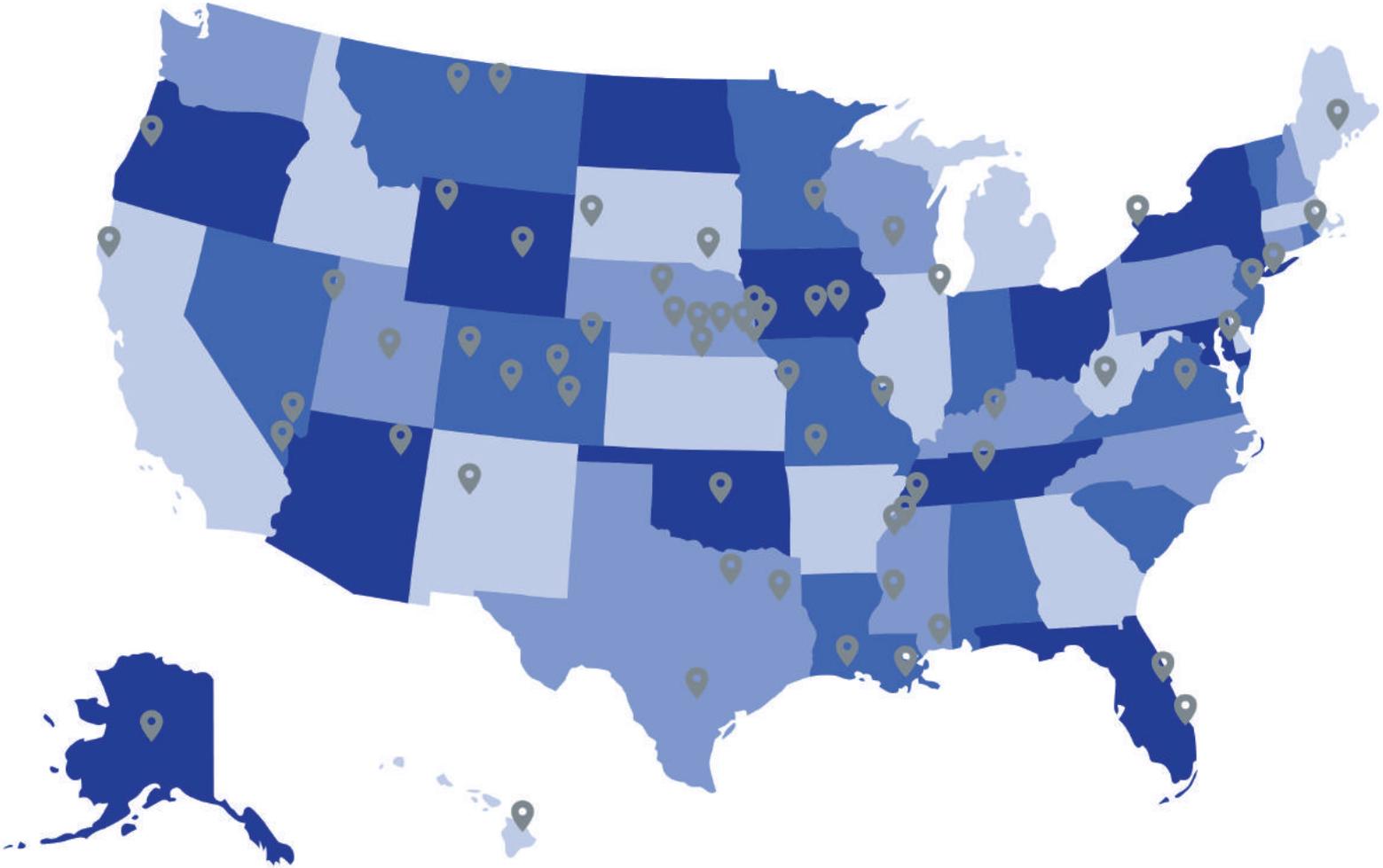
called Grandparents".

Please know, we are here to help in any way we can and answer any questions that you may have during this time.

We will get through this and be stronger for it. Please continue to stay strong, remain safe and healthy. Thank you in advance for your understanding and patience as we find our new normal.

We miss you all,  
Jody

# Oh, The Places We've Been!



 44+ States

 20+ Countries

 40+ Musicals

 25+ Concerts

 30+ Casinos

 15+ Cruises

## And Endless Memories



PRPST STD  
US POSTAGE  
PAID  
GRAND ISLAND,  
NE  
PERMIT NO. 28

**Grand Island**

2015 N. Broadwell Ave.  
308-384-5350

3111 W. Stolley Park Rd.  
308-384-9998

2009 N. Diers Ave.  
308-384-4840

518 N. Eddy Street  
308-384-2814

**Wealth Management**

2032 Brentwood Blvd.  
308-389-8816

**Kearney**

2501 Central Ave.  
1809 W. 39th St.  
308-234- 6171

**Sumner**

100 West 5th St.  
308-752-2385

**Hastings**

320 S. Burlington St.  
322 N. St . Joseph Ave.  
2815 W . Osborne Dr.

402-462-2228

**Papillion/La Vista**

9718 Giles Rd.  
402-827-8941

**Omaha**

8820 Arbor St.  
402-827-8941

**Lincoln**

8500 South 30th St.  
402-817-3434

Star Phone: 308-384-5315  
Customer Service:  
308-384-4323



# Let's Dream!

It is so fun to look back at all the places the Golden Club has gone in the past 40 years. It is quite amazing. We will get back to it, but now is the perfect time for you to join in the planning.

I want to know where you would like to go

Length of trip

1 day\_\_\_\_ 3 day\_\_\_\_ 5-7 days\_\_\_\_ 7-14 days\_\_\_\_

What do you want to do?

Educational\_\_\_\_ Gambling\_\_\_\_ Historical\_\_\_\_ Physically Active\_\_\_\_

Special Events\_\_\_\_ Musicals\_\_\_\_ Plays\_\_\_\_ Nebraska events\_\_\_\_

Where would you like to go (be specific?)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



**Drop off survey at any branch**

**or mail to:**

**Linda Green**

**P.O. Box 1507**

**Grand Island, NE 68802**

I will compile all of your ideas and plan our future events from the ideas I receive.